TO: Members of the NAEB Tape Network Acceptance Committee; Graydon
Ausmus; Jim Miles; Parker Wheatley

FROM: Burton Paulu

Relative to Jim's communication of November 26 with attached materials pertaining to the lecture series by Professor Carl Friedrich, I have the following comments to offer:

I am not allergic to lectures over the radio. KUOM has broadcast 45 and 50 minute lectures for a dozen years, and at times we've had 60 minute lectures on the air, too. Therefore I am not predisposed to be critical of such an offering; and since I know of Professor Friedrich's reputation, I should expect his stuff to be very good.

Nevertheless I should hesitate to send these out to the network and schedule them over KUOM without monitoring one or two lectures in order to see how they would go a thousand miles from Boston Bay. Even though I am sure that Parker Wheatley and Larry Kreshkoff are as able to judge radio broadcasts as anybody else, I should like to hear these before recommending them for use over stations in many parts of the country.

My feeling that the lectures should be checked before being circulated is enhanced by the very magnitude of the project: after all thirty 60-minute lectures requires a lot of tape--from the network as well as a lot of time from the station which carries them!

Therefore I would suggest that one or two of these be procured and sent to me and perhaps to one or two other members of the network acceptance committee for a quick monitoring. Then we could be somewhat more helpful.

For that reason I am withholding judgment before expressing an opinion on the Friedrich lectures or tape network material.

# To: Network Acceptance Cormittee Waldo Abbot, Unairman; Bernard Buck, Northrup Dawson, William Herley, H.E. Salley. From: Frank E. Schooley, Executive Director Re: Comedie Francaise/ Contemporary French Music Sy Siegel has two series of programs from Radiodiffusion Francaise which are now available, or will be available within a few days. See his letter, a copy of which is enclosed. Assuming the quality is good, and I do, should the NAEB Tape Network

Assuming the quality is good, and I do, should the NAEB Tape Network offer either or both to the Network members?

Above is specific. Additionally, should we have a general policy on programs in foreign torques?

Your help and suidance, please.

Regards,

cc. Graydon Augus Burton Paulu Jim Miles

> closures: Siegel letter Outline, Comodic Franchise series Outline, Contemporary Franch Music series

2-4-53

# The City of New York MUNICIPAL BROADCASTING SYSTEM

January 29, 1953

Mr. Frank Schooley University of Illinois Urbana, Ill.

Dear Frank:

I under that you are now in control of the Network and I am therefore making a brief report on the up-coming available programs from Padiodiffusion Francaise.

I am enclosing herewith a list of the complete French plays by the Comedie Francaise together with the timings. Three of those have already arrived and the other ten are being forwarded. Each program opens with a presentation by Touchard, the Director of the Comedie Francaise in English. He explains what the playis about and what the scenes are. Thereafter the show is in French.

I need not indicate to you that this is the top dramatic group in France and the plays represent the best of French Literature.

I am also enclosing a list of one-hour programs on contemporary French music which have been made expressly for NAEB. This is considered a remarkable series because it is designed to inform listeners on the work being done by contemporary Frencheomposers, and the background material was obtained from the composers themselves. The latter explain their compositions, describe the influences they have undergone and explain their composition with the latest innovations. Their remarks are illustrated with their own choice and when they are not played by the composers themselves they are played by France's finest artists. The continuity in French runs approximately 10 minutes in interview form. I am told that the series is very well produced and represents the cream of the present-day musical output.

In addition to these two series there is up-coming seven half-hour programs in English on the life and work of Victor Hugo, and sim half-hour programs on the life and works of Honore de Balzac.

I am not writing to you at this time concerning the International University of the Air series on "Energy and Civilization" and "Genetics."

I will also write to you further concerning the new Radio Italiana programs which are on their way.

With all best wishes, believe me,

Cordially yours,

/signed/

Seymour N. Siegel Director

### COMEDIE FRANCAISE

MOLIERE	L'Ecole des Femmes	85 00
(1622-1673)	Georges Dandin	51 00
	Tartuffe	106,00
	L'Avare	92*00
	Les Femmes Savantes	94100
CORNEILLE	Le Cid	120 00
(1606-1684)	Polyeucte	112,00
RACI NE	Britannicus	106,00
(1639-1699)	Andromaque	105,00
MARIVAUX	La Double Inconstance	88* 45
(1688-1763)		
BEAUMARCHAIS	Le Barbier de Seville	92†00
(1732-1799)		
ALFRED de VIGNY	Chatterton	91'00
(1797=1863)		
ALFRED de MUSSET	Lc Chandelier	84*00
(1804-1880)		

### CONTEMPORARY FRENCH MUSIC

1) Arthur Honegger Sept pieces breves pour piano

2eme quatuor (1 & 11)

Finale Symphonie pour cordes 5ieme Symphonie (excerpts)

2) Darius Milhaud Scaramouche 4eme Quatuor

Creation du Monde

L. Beydts Melodies

L'aimable Sabine - operette

Moineau - operette A travers Paris

3) Olivier Messiaen Ascension

Visions de 1º Amen

4) Francis Poulenc Embarquement pour Cythere

Sonate pour cor, trompette, trombone

Melodies

Stabat Mater (fragments)

5) Florent Schmitt Pieces pour pieno Tragedie de Salome

6) Claude Delvincourt Heures juveniles (piano)

Sonate pour piano et violon Boccaceries - orchestre

Georges Auric Sonatine pour piano

Gloxinia Les facheux Phedre

7) Jacques Ibert Histoires (piano)

Quatuor

Ballade de la Geole de Reading

Claude Arrieu Concerto pour violon

Cantate des sept poemes de l'Amour en Guerre

8) Jean Rivier Ouverture pour un Don Quichotte

5eme Symphonie

Germaine Tailleferre Petit navire - opera Concerto pour piano

### CONT EMPORARY FRENCH MUSIC (cont'd.)

9) Henri Sauguet La Chartreuse de Parme (opera)

Les Forains

Jean Francaix Les Bosquets de Cythere

10) Haurice Thiriet Ballades

Les Visiteurs du Soir

Chanson pour harpe et orchestre

L'Oeuf a la coque (ballet)

J.M. Damase Concerto for piano

No Exit (songs)

11) Andre Jolivet Concerto for trumpet

Maurice Ohana Plainte

Henri Dutilleux Symphony

Tony Aubin Symphony

12) J.L. Martinet Prometheus

Maurice LeRoux Mime

Pierre Boulez Sonata

Henri Barraud Quatuor

Martyre des Saints Innocents

13) ORGANISTS: (by Andre Marchal)

Dupre Prelude & Fugue

Durufle Chorale
Honegger Chorale
Litaize Noel Angevin
Langlais Offertoire

Messiaen Apparttion de l'Eglise Eternelle

Alain Variations Litanies

坎

Marchal Improvisations on In Dulci Jubilo

×

giard UNIVERSITY OF MICHIGAN Ann Arbor, Michigan February 12, 1953 Dear NAEB Member: I have been appointed Chairman of the Network Acceptance Committee of the NAEB. It is my understanding that this committee will decide upon programs to be carried by the tape network. I've written to all members of this committee and they suggest that member stations submit their suggested programs to the committee for examination one day prior to the opening of the Institute for Education by Radio in Columbus. We would like to have an outline of the proposed series together with a sample tape for audition. The material can be sent to me here at the University of Michigan not later than April 10, or may be forwarded direct

to me at the Deshler-Wallick Hotel in Columbus to arrive prior

I hope that you have some good programs to suggest for the tape network.

Cordially yours, .

12ac des albot Waldo Abbot

Director of Broadcasting

Director, Region III, NAEB

WA/mj

to April 14.

September 4, 1953

TO: Program Acceptance Committee Members
NAEB Directors and Officers

FROM: H. J. Skornia

What is your pleasure on the attached, gentlemen?

COPY

THE RADIO VOICE OF THE UNIVERSITY OF KANSAS CITY Kansas City 4, Missouri

September 1, 1953

National Association of Educational Broadcasters Gregory Hall, University of Illinois Urbana, Illinois

### Gentlemen:

The Community Relations Bureau of our city has asked us to join them in protesting any cooperation in making available the "Prioress! Tale" of the "Canterbury Tales" produced by the British Broadcasting Company. We agree with this public spirited organization that anything that will tend to promote religious prejudice or discrimination should never be approved by any organization with such high ideals, as the National Association of Educational Broadcasters. We hope you will do what you can to see that the "Prioress! Tale" is withdrawn from the available list.

Sincerely yours,
(Signed) Henry H. Mamet
Henry H. Mamet
Director of Radio

H.H.M./pal

September 21, 1953

Professor Waldo Abbot Radio Station WUCM University of Michigan Ann Arbor, Michigan

Dear Waldos

I have heard the various officers talk about the fact that the Network Acceptance Committee is, by comeansus, to serve as a broader group, as a Program Planning Committee. In view of the recent closing out of the Adult Education Committee of NAEB, I therefore believe it is to you that I should address program proposals like the attached.

The first, you will find, is a proposal for a Jeffersonian Heritage type series as outlined in the attached latter from Laura Eliza Bliven of Cedar Rapids, Iowa, and forwarded to me from M. S. Novik, who was the recipient of this proposal. The second, of which we have not made copies, with the result that recipients of copies of this letter to you will not see it, is what looks like a possibility on an appraisal of Russia as done by the St. Claf School of the Air in Northfield, Minnesota. I have no idea whether such a series would be of interest, as far as policy is concerned, but have heard of Dr. Cressey, who was the lecturer. The material attached on him and as reading supplements are for your reaction only.

It is pleasant to know that the Center is to be located in Ann Arbor. I hope this means that we shall quite frequently see each other. Best of regards.

Sincerely,

Harry J. Skornia Executive Director

HJS:jk Enclosures cc: Network Acceptance Committee Members Graydon Ausmus Frenk Schooley Jim Miles 14 September 1953

National Association of Educational Broadcasters 630 Fifth Avenue New York 20, New York

To Whom It May Concern:

While listening for the second time to the superb NAEB series THE JEFFERSONIAN HERITAGE as broadcast here over WSUI, the conviction grew in my mind that there should be a comparable series about another great democrat, the late, Clympian Mr. Justice Brandeis.

Since Louis D. Brandeis, perhaps more than any other individual, had so much to do with the expanded horizons of our present way of life, from the standpoint of social, economic and industrial legislation, certainly he deserves so much recognition? Considering his background and the absorbing humanness and individuality of the man, the drama and conflict of his life, there should be ample material for an inspiring and informative series titled, perhaps, ERANDEIS: DISSENTING PROPHET. As lawyer and justice, IDB was first a determinedly free American and a singularly conscientious citizen, yet nearly all that the average supposedly well-educated, well-informed individual knows about him is that he was a Jew and a Supreme Court Justice. In view of his monumental contribution to the American way of life, isn't it about time something was done to bring the facts home to a thoughtful few at least?

May I suggest that Claude Rains would be an admirable choice to portray Mr. Brandeis? Or Raymond Massey. And as technical adviser who could possibly be a better choice than Dr. Alpheus Thomas Mason, currently McCownick Professor of Jurisprudence at Princeton University? Dr. Mason's McCownick Professor of Jurisprudence at Princeton University? Dr. Mason's ERANDEIS: LAWYER AND JUDGE IN THE MODERN STATE and BRANDEIS: A FREE MAN'S LITE are authoritative, definitive — and superb reading! They could, I should think, form the point of departure for a superb radio series to supplement and implement THE JEFFERSONIAN HERITAGE.

Sincerely,

(Signed) Laura Eliza Bliven

(Laura Eliza Bliven)

Postoffice Box 405 Gedar Rapids, Iowa

November 18, 1953

letwork Manager

Mr. Waldo Abbot Station WUOM University of Michigan Ann Arbor, Michigan

Dear Valdo:

Thanks for your letter of November 16 evaluating the 1907 tapes, "American Ideals" and "A Philosophy of Moderation.".

In a letter or two to the Network Acceptance Committee, if you will remember, I asked that the members send their evaluations to you. You could then tabulate the results, inform the other committee members, and forward the decision to me. You could either send the letter of acceptance or rejection or forward the Committee evaluation (s) and decision to me that I may write the letter. ("The Network Acceptance Committee wishes me to inform you etc.") Or, perhaps best of all, write a letter of which youspprove and send it to me for signature.

I wender if this procedure is acceptable to you. It is more clean-cut than having individual evaluations arriving here one at a time to be calculated by some one who is not even a member of the Committee; it confines Committee work to within the Committee; it gives you a chance to see your people's letters of reaction at first hand, thus keeping you better informed of the Committee's work; and, frankly, it simplifies matters and saves time here;

If this modus operandi sounds agreeable to you, I wish you would let me know immediately and we will make it official. Please tell me how you would li'e the letters of acceptance and rejection handled.

My best to you, sir,

 Memo

TO: Program Acceptance Committee

FROM: Harry Skornia

Graydon Ausmus has pointed out that the program planning duties of your committee were wrongly assumed by me—to be understood. He has formalized a committee consisting of George Probst, Frank Schooley, Parker Wheatley and himself to discuss program possibilities for the coming year. Therefore disregard my earlier letter and consider that a Program Planning Committee, as such, exists.

Sorry for misunderstanding.

cc: The Board of Directors
Executive Committee
Program Planning Committee
H. B. McCarty

### NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



UNIVERSITY OF ILLINOIS
119 GREGORY HALL
UMANA, ILLINOIS
December 2, 1953

Mr. Waldo Abbot Station WUOM University of Michigan Ann Arbor, Michigan

Dear Waldo,

You ask about the series <u>Parent Time</u> (KEPS); <u>Enchanted Tales</u> (WNUR); and <u>Music of Our Times</u> (WKSU). The first was sent to committee on Aug. 18; the other two Aug. 14. Harley and Pawson reacted negatively on all three. You voted yes on <u>Enchanted Tales</u>, but I don't know your vote on the others and don't have time at the moment to dig into the files. I don't <u>think</u> Buck or Salley voted except perhaps to give an over-all okay to my judgement with reservations on certain programs. (Either may have voted by phone). In such a case I would probably go along with the voting committee members. Again, I haven't time to plow through the files at the minute, but my report of committee auditions shows that the three series were definitely voted down.

I think the forms are fine, Waldo. And I quite understand that you can hardly make special mailings of audition tapes back to submitting stations — nor undertake telegraphic correspondence. Best we should filter the audition tapes through Headquarters.

As for Buck and Salley, I am afraid that they are either unaware of the importance of a fast response on these submissions or are just too sewed up by other matters.

I am only slightly acquainted with Elmer Sulzer, but I imagine either he or Jim Miles would make an excellent addition to the committee. Jim, of course, not only holds no NAEB job currently, but is intimately acquainted with every aspect of Headquarters operation.

Regardless of its advantages, I am at this time extremely doubtful that John Holt should be a member of the committee — of any committee. That he should

December 2, 1953 To Mr. Waldo Abbot meet with committees to advise and provide information is quite a different matter. But while I feel reasonably confident of my ability to make decisions and shall continue to make them whenever I feel it is necessary and proper, I believe that it is of basic importance that I do not even appear to usurp any "membership function" in the slightest degree. I would like to write to you more explicitly on a few matters regarding procedure, but I cannot at this minute. Please believe, Waldo, that I have always appreciated your willing cooperation, Sincerely. John Holt Metwork Manager JH/he

BOARD OF EDUCATION

CITY OF ST. LOUIS

DIVISION OF AUDIO-VISUAL EDUCATION

1517 SOUTH THERESA AVENUE (4)

December 2, 1953

Mr. Graydon Ausmus, Director Station WUOA University of Alabama University, Alabama

Dear Graydon:

I don't know what the decision is about the financing of the meeting of all or part of the School Acceptance Committee, but if there is to be a meeting and if it could be held the weekend of December 11 and 12 we should be glad to have you meet in St. Louis. We could furnish meeting rooms at the station but on the whole I think a hotel would be better.

I realize how many problems brought ap at Norman were postponed for this meeting. I also know that the weekend of December 11 and 12 was suggested as a possible time. Hence this note.

Hastily,

Maqueile .
Marguerite Fleming, Director Station KSLH

MF:s

cc-Members Schools
Acceptance Committee

### UNIVERSITY OF MICHIGAN

WALDO ABBOT, DIRECTOR OF BROADCASTING De Cem

ANN ARBOR. MICH. December 14, 1953

E. G. BURROWS, PROGRAM DIRECTOR

Mr. Graydon Ausmus, President National Association of Educational Broadcasters Box 2002 University, Alabama

Dear Graydon:

I have just returned from a 10 day trip to Florida which I made on a yacht on the Inland Waterway. It was a wonderful experience and I think that you would have enjoyed the flora and the sunshine of the trip.

On my return this morning I find your letter of December 4, relative to the Acceptance Committee. I read it over once and I think it is an excellent listing of the duties and responsibilities of the Acceptance Committee. I am rather sorry that your letter makes neither Miles nor Sulzer available for the committee but I'll try to think up some substitutes. I picked those two because they are rather conveniently located to Urbana and I felt that the expense of bringing the committee together would not be so great. I don't want to suggest anybody from the school broadcast group because they have their own types of programs rather than the adult programs that we judge for the Acceptance Committee. Of course, a small committee is easy to work with but on the other hand it is quite a responsibility to select programs for the Tape Network and I don't want anyone to say, "that the three members who are doing that acceptance are exerting a great a great deal of authority -- more than they deserve." That is a criticism that we had when Holt was doing the whole selecting job. I'd rather just have three members because you can get things in. What would you thinkg of adding to the three that we now have, myself, Dawson and Harley, somebody like Camille Halyard, or possibly Robert Higgy of WOSU. Keep it small and I'll abide by your decision, naturally.

Another thing in favor of a small committee is that there would not be the travel expense to meet at Headquarters with Skornia and Holt. Also I'm rather curious about this committee because in the past I received communications from Holt, listing myself, Buck, Salley, Dawson, Harley, Siegel and you, all as members of the committee. I can understand how Siegel and you can be ex officio members but I don't

Mr. Graydon Ausmus Page 2 December 14,1953 think that we should be required to wait until we get a report from both you and Siegel and that means the making of extra tapes for you and Siegel. You have so many duties that you would be ex-officio but not active members of the committee. On matters of policy I think that you should be consulted. I hope that funds will be available for additional meetings during the year at Urbana instead of having just the two meetings that we presently have, one at the National Convention and the other at the Columbus Institute. I think that we should have at least a quarterly meeting of the committee and expenses be paid for committee members, because obviously they cannot take the expenses of such travel out of their own University funds. I look forward to an early meeting of the Committee. I never can condense all that I want to say into a night letter by wire, consequently, this goes off by air-mail. Cordially yours. Daede Waldo Abbot Director of Broadcasting WA:mv

Box 2002 University, Alabama

February 2, 1954

Dr. Arwand Hunter Director of Television Michigan State College East Lansing, Michigan

Lear Armand:

I should like you to serve as Chairman of the TV Network Acceptance Committee, and am naming the following epople to serve with you:

Garnet Garrison, University of Michigan Martha Gable, Philadelphia Public Schools Norbert Hruby, Loyola, Chicago Jack McBride, North Takota, TV

I would appreciate it if you would get in touch with the other members of your Committee and notify them of their appointment.

My kindest regards.

Sincerely,

Graydon Ausmus President

GA/sbr

My Chu Merch 18, 1954 The University of North Caroline

Chapel Hill, N.C. Dear Johns

WUNC

Mr. John Young

Assistant Director Radio

Dr. Skernia is not in town today; we expect him to return tomorrow and I shall call his attention to your letter regarding the Hervard Godkin legtures.

This series has been brought to the attention, not only of the Network Acceptance Committee, but of all officers and directors. I am taking the liberty of sending them copies of your letter.

Best regards.

Sincerely,

John Holt Network Managar

JHanlg

oc: Officers Board of Directors Executive Director Associate Director Network Acceptance Committee WUNC Communication Center

University of North Carolina

Chapel Hill

March 15, 1954

Dr. Harry Skornia
Executive Director
National Association of Educational
Broadcasters
14 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Dr. Skornia:

I noted in the current issue of the WCBH schedule that they are carrying the Harvard Godkin Series which Adlai Stevenson will deliver. I wired Parker Wheatley asking for dubs and he answered that the series was being offered to NAEB.

We are most anxious to have these talks, and I hope you will find it possible to release them immediately. I realize that the Network is operating near capacity, but I for one would certainly agree to substitution of the Stevenson talks for some of the series now being distributed. I guess this is impractical, but we really do want the talks. I am begging Parker Wheatley to let us have them right now, but if he can't do that I do hope NAEB will find it possible to release them in the near future.

Sincerely,

(Signed) John Young

John Young Manager

JY s

NAEB Headquarters Copy made Mar.17, 1954.

March 23, 1954

Mr. John Young Assistant Director, Radio WUNC The University of Worth Carolina Chapel Hill, North Carolina

Dear John:

Unless the officers and members of the Acceptance Committee object, in which case I'll let you know by April 1, I'd suggest that you not wait for the MAEB to distribute Adlai Stevenson's Harvard Godkin lectures.

If Wheatley can provide directly, I'd suggest that you proceed at once to get and air as soon as possible. With our backlog we couldn't move forward, and several station directors have also not indicated any great enthusiasm, in view of their length and special nature. It will therefore be a little while before we offer, if indeed we do at all.

Regards,

Harry J. Skornia Executive Director

HJS: fmh

ce: John Holt
Officers
Board of Directors
Associate Director
Network Acceptance Committee

March 24, 1954

Mr. Waldo Abbot Radio Station WUOM University of Michigan Ann Arbor, Michigan

Dear Waldo:

I am more than impressed by your March 19 note to your Program Acceptance Committee and find nothing to add to it.

In making the technical budget for spending the small travel increase which we got from the Kellogg Foundation recently, we agreed that your committee would have to hold at least one meeting. At the risk of getting everybody mad at us, I think we can approve travel for your committee so you can meet in Columbus. We are over our annual budget by \$10,000 this year so I have indicated that no funds would be available for committees or for the board for the Columbus meeting but I can see no reason why your regular committee meeting under the funds made available for that committee can not be held at this time as well as some other time.

Holt and Hill can charge their travel against NAEB headguarters and that will leave only four of you on committee expense. If any of you can get travel money from your institution it would further reduce the cost, however, you handle the whold thing as you think best, clearing with Skornia on details.

Since none of these people will be involved in the board meeting you might schedule the session for Tuesday and Wednesday and let them stay at their own expense for the balance of the conference.

The network is functioning better than it ever has and I know the credit belongs to you and your committee. All of us are grateful for the good work you are doing.

My fondest regards to Mrs. Abbot, my best wishes to you. I look forward to seeing you and Rose LaRose in Columbus.

Sincerely yours,

Grandon Ausmus

TO: NAEB Officers

FROM: Harry Skornia & J. Ak

DATE: May 6, 1954

Thought you should have a copy of this. Am also requesting summary report on use of KPFA \$30,000.00 grant programs which I'll send soon as available.

\*\*\*\*\*\*\*\*

O P

May 5, 1954

TO: Mr. Waldo Abbot

Mrs. Camille Halyard

Mr. Northrop Dawson Mr. Berton Holmberg Mr. John Holt

Mr. Harry Skornia

FROM: Harold E. Hill

SUBJECT: Report of Acceptance Committee meetings in Columbus

The members of the committee that were present at the IERT Meeting in Columbus, Abbot, Halyard, and Hill, held two meetings (with John Holt)—the evening of April 9, and the morning of April 10. Several basic problems were discussed and the following decisions reached:

- Committee members shall report on all audition tapes within two
  weeks of their receipt from Headquarters. Copies of the reports
  shall be sent to both Abbot and Holt.
- At the end of the time limit, the chairman is authorized to make a final decision based on the votes that have been received, so long as at least three votes have been recorded.
- 3. In case of a tie vote on the acceptance or rejection of any program, the decision shall be made by the chairman.
- 4. The committee is to consider the feasibility of planning one or more series in the areas in which the network is now weak (for example, drama) and asking certain member stations to produce programs for the series. The various programs, from the various stations, would then be combined into one series. It was felt that this might be advisable in order not to over-burden any one station. The need for a good dramatic series was emphasized.

- 5. Propaganda programs shall be accepted or rejected on their merits, and no set procedure established to either accept or reject such programs simply because of their type. The committee went on record as not being "afraid of government propaganda."
- 6. Holt is to write letters, reporting acceptance or rejection, to submitting stations after vote has been reported by chairman.
- It was decided that program submission forms must be received by the committee before they will attempt to evaluate the program.
- 8. Decisions on programs of a timely nature will be made by Skornia, Holt and Hill, and will not be submitted to the Acceptance Committee.
- The committee agreed that timing of shows is of the utmost importance and that submitting stations should be constantly urged to "tailor" their shows properly.
- 10. It was agreed that one minor change should be made in the submission form, i.e., a place to indicate what brand of recorder was used in recording the program.
- 11. It was agreed that it would not be feasible to establish absolute standards of acceptance, because it is better to judge each series on its own merits.

The committee then voted on programs on which definite decision was still lacking:

- 1. The following programs were approved for network distribution:
  AIR TRAINING (Air Force program)
  ARCHITECTURE (KPFA)
  FINGERFRINTS OF MUSIC (WUOM)
  SPENCER SNOW SINGS (KWAIX)
  TOWARD A MORE FRIENDLY WORLD (American Friends Service Committee)
  WINDOWS ON THE WORLD (British Information Service)
- 2. The following programs were rejected:
  ON THE DEATH OF MAJOR ARMSTRONG (WGEH)
  LA CHAINNE (WNIC)
  FAMILY LIVING (WILL)
  AMERICAN FAMILY TODAY (WKAR)
  GASTRONOMY (KPFA)
  DEPARTMENT OF JUSTICE (WGFM)
  EVERYBODY'S CHEMISTRY (WFUV)
  HRO MUSICA (WNIC)
  WASHINGTON BACKGROUND (George Washington U.)
  MEET THE CO'POSER (KPFA)
- Holt is to write letters to those submitting the above programs, informing them of the action taken by the committee.

May 26, 1954

Miss Gloria Dapper National Citizens Commission for the Public Schools 2 West 45 Street New York 36, N.Y.

Dear Gloria:

I was delighted to get your note of May 17. All of us appreciate your kind words concerning the new television station.

Insofar as "Doorway to the Future" is concerned, I think the NAEB would be interested in considering the series for distribution. Why not drop a note to Mr. John Holt, the Network Manager of the NAEB at 119 Gregory Hall, University of Illinois, Urbana, Illinois. You might also send him sample tapes. The program proposal and the audition tapes will be submitted to the resid be appreciated to the Acceptance Committee before a formal offering is made to the member stations of the Network. If you supply a master series of tapes, the Network makes the necessary duplicate copies for distribution to the member stations. After some idea of the acceptance of the programs is obtained I think that Mr. Holt might be able to let youw know how the Eommission can assist in the promotion and audience-building activities which the series deserves.

I would love to take lunch with you some time in the next week or so. At that time we might also be able to discuss the Commission's participation in NAEB's 30th Convention which takes place in New York, October 27 to 30.

With all best wishes, believe me,

Cordially yours,

(retyped)

Seymour N. Siegel

Miss Cloria Dapper National Citizens Commission for the Public Schools 2 West 45 Street New York 36, New York

Dear Miss Dapper:

I understand from Mr. Seymour Siegel that your organization has a series of programs called <u>Dogramy to the Future</u> which you might be kind enough to offer to the NAEB Network for possible distribution. I take the liberty of enclosing several forms which may be of help to you in submitting the series, should you desire to do so.

Our usual precedure for handling submissions is to duplicate an audition tape or two at this office and send the duplicates together with all available information to each member of the Network Acceptance Committee. The committeemen send their reaction to their chairman who sends the group-decision to the Network Manager for transmission to the submitter. Please be assured that, should you decide to make a submission, we shall do our best to expedite this process.

Sincerely,

John R. Holt Network Manager

JRHimar

Encl.

Mr. Waldo Abbot Mr. Graydon Ausmus Mr. Seymour W. Siegel

In School Brogram October 8, 1954 Miss Kay Lardie Supervisor of Radio and TV Station WDTR 9345 Lawton Avenue Detroit, Michigan Dear Miss Lerdie: Sometime in June you wrote asking me to remind you what kinds of recordings from other countries might be used by school stations. I am certainly sorry to have waited so long to answer. Several school station people have suggested that they could use recordings of children singing not only Christmas carols and hymns, but also favorite songs of other types. I should like to have singing games and hullabys for children of various ages included. What corresponds to "Farmer in the Dell," "Ring Around the Rocie," "A Tisket-a-Tasket," "Old MacDonald Had a Farm," "London Bridges," and what are some popular lullabys? For older boys and girls camping songs of the kind sung around an open fire should be of interest. Besides the singing, other phases of life among children and young people would be excellent material. In the manner of "Classmetes Overseas," produced by WSUI and recipient of an award at Columbus in 1950, a definite set of questions could be asked of a group of children in each of many foreign countries. Of course, the English of these children would have to be intelligible, the pacing slow, and the recording quality good. The topics on the attached shoet are suggested as a basis for the subject matter of the interviews. I am sure that many other stations are as eager as we are to carry "Around the World programs, either in series or for special occasions. We can build our own if we just have material with which to work; on the spot recordings, of course, give us the touch that radio can add to the classroom. This has been discussed by the school committee many times. We should like to have recordings of this type sent out in a network package as an offering to stations that write for in-school listening. It would be wonderful if we could get some recordings that we could use before the year is over. Sincerely, MARGUERITE FLEMING, Director Station KSLH MF:jrw

### Suggested Interview Topics

### 1. School life

subject matter and study requirements hours in session meals school calendar school calendar school visual aids entra-curricular activity

### 2. Special holidays

Hallowe'en or similar fall festival Christmas Easter or spring festival Religious holidays summer vacation

### 3. Sports for each season

### 4. Recreation

family (picnics, outings, movies, plays) group (school or church activities, parties) camping, hiking, mountain climbing

### 5. Femily life

traditions
responsibilities or role of child in home
radio and TV

### 6. Individual likes and dislikes

food clothes hobbies impressions of other countries

### 7. Phrases in the native tongue

greatings
universal expressions of courtesy
popular phrases common to a particular age group

### IN-SCHOOL PROGRAM ACCEPTANCE COMMITTEE

Programs submitted between October, 1953 and Nay, 1954 Selections to be made October, 1954

			•			Submission	
Station	Series	Program	Time	No.	Marmal	Sheet	Accepted
1. WFIU	Each In Its Own Voice	#2-The Violin					
Budes-OttoMennetes-valge conscious							
2. WNAD	Your United Nations		15: <b>0</b> 0	32			
Approximated discussive states on							
3. WBAA	Alphabet of Science	#21-Xingu #22-Quake #5-Weather Map #6-Moon	14:30	27			
l. WPPE	Within Our Land	#9-Red Eagle and Silver Reed- band #10-Tidewater Valley #23-The Eastern Cantate #25-The Meaning the Word		26			
5. WFBE	Tiptop Twins	#10-Through the Window #2-Patty Helps Junior Giraffs	14:30	28			
6. WBGP	Ecco L'Italia	#1-Arrival in Naples #2-Look Before You Leap	1h:30	1h			
7. WBGO	Sounds of the City	#11-I'm Hungry #5-New Brooms	14:30	14			

a con							
	•	- 2 -					
Station	Series '	Program	Time	No.	Marmal	Submission Sheet	Accepted
8. WSHS	Speak My Language	#3	Minara ku		Control of the season of the s		
9. WNYE	Safety Sam Returna	#5-Painful Pease: Porridge #7-Misplaced Player	- 14:30	16			
10. KCU	Adventures in Music	#3-What is a Follong? #4-Repetition of Melody with Change of Instrument #5-Rhythm's in Two's #6-What is an Ar Dong?					
11. WTDS	Space Ship Under the Apple Tree	#1- #2- #4-	14:30	6		On administration and advance (20th a simple property of	general and a segment of the Company
12. WTDS	Mosquitoes in the Big Ditch	#3- #6- #7-	14:30	7	A medicary phase for decisions	-	
13. WTDS	A Long Way to Frisco	#2- #3 #7	14:30	10			
14. WIN	Miss Pickerill Goes to Mars	#1- #2- #3- #4-	14:30	4			State Control of the Land

Stati	on Series	Program	Time	No.	Manual .	Submission Sheet	Accepted
15. WT	DS Miss Pickerill and the Geiger Counter	#1 #2- #3 #1:	14:30	5			
16. WT	OS Come, Sit by Hel	#1-Cock, Mouse and the Little Red Hen #2-Gingerbread Boy #7-Elephant's Child	3h:30	13			whether the selection of the selection o
3.7. WT	Making Friends with Music	#6- #7- #21-	14:30	31	Ч. обокову, добо добо от проводите		erfall ausgeber vertin mellen steut i der
18. WM	Æ *On Stage	#3-The Director #7-The Actor	14:30	16	Mad Managa (Maga i r var - s ragaga) risaa	The Control of the Co	ummamara (dila-dir ror cumi <sup>a</sup> base in pass-empelacus).
19. KDI	A WAfrican Adventure	#1-Leopoldville, Congo Belge #15-Pretoria #20-Capetown #28-Liberia-Point Four #16-Johannesburg #3-Europe in Africa		30	- The state of the		Minimum en
20. KPI	*Astronomy for the Layman	The Sun in Action	30'	1h			enatain varies et
21. KPF	*The Merry Adventures of Robin Hood	#9-Robin Hood Seeks the Courtal Friar	25- 401	14	4. Complete and co		в ден поверхова поверх в до в д

Station	Series	Program	Time	No.	Manual	Submission Sheet	Accepted
22. KPFA	*Robinson Crusos	#3 #7	14:30	9	www.philipidadaicacacacacacacacacacacacacacacacaca	Australia de California de La California de	
23. WILL	*Stories 'N Stuff	#59-Songs That Sell #60-The Wedding of the Mouse		mar man madding (nhuyya).	One-Market grant of the Land and American	And the Communication of the C	
2h. WABE	*Uncle Can from Froggy Hollow Farm	#3-The First Fiddler: Crickets #4-Button, Button Mussels	14:30 :	28			

MEMO TO:

In-School Program Acceptance Committee

FROM:

Marguerite Fleming

I have held this list hoping to get it double checked by headquarters before I sent it to you; however, I feel that it must get in the mail today.

If by any chance there are any tapes that you have not received and you want to try to get them from John Holt, please get in touch with him directly.

I em confused about our judging programs that are being carried on "the other Network" now, but John Holt will meet with us in New York and he, of course, is the Answer Man.

There seems to be no objection to our meeting Wednesday night so I am taking it for granted that it is a satisfactory time.

Please note the suggestions for changing names of committees. See Yellow Sheet.

We have found your documentary program on Johannesburg of great help to our Radio Social Studies Planning Committee. It has served as a source of information and facts to be used by the script writer in preparation of a WORLD TOUR series of programs. Parts of the recording we have been able to incorporate directly into one of our programs as an on-the-spot description of the place visited, thereby creating in our listeners a realistic feeling and attitude toward the locale. We should like to see more programs of this kind produced.

Mary York, General Consultant St. Louis Public Schools
Chairman Social Studies Radio Planning Committee
Esther Aschemeyer, General Consultant St. Louis Public Schools
Co-chairman Social Studies Radio Planning Committee

(h.17

Dear Mr.

	The Network Acceptance Committee of NAEB is pleased
40	inform you that your program series
-	has been approved by them for distribution.
The	committee has so informed the tape network manager
	will notify you in which release the series will be
	luded. He will also request from you master tapes
	the entire series.

We wish to thank you for your excellent cooperation in submitting tapes and information concerning the series.

Cordially yours,

Waldo Abbot, Chairman
Network Acceptance Committee
NAEB

WA/sw

# REPORT OF NAME NOTWORK ACCORDANCE COMPLETES

### October 1953

The NAEB Tape Network is the most important, the most vital function of the NAEB. It brings a real service to every member station. While we have had a few stations withdrawing this year because of the high cost of the service, they are greatly in the minority. In order to maintain our membership, and to increase it, some changes should be made both in the selection of programs and in the rules and regulations of the Tape Network.

The Fall Program Offerings for 1953 are a case in point. They are mighty thin. For example, in Package #39, four hours of Music From Interlochen are offered. These should have been divided, with part offered during the summer and part in the fell. One fourth of the entire offering use music — all from one institution. This is badly balanced, and shows a lack of consideration for variety.

In the same offering was a series of plays in a foreign language. Such programs are acceptable for use in language classes — but do not attract adequate audiences to warrant their national offering by the Network.

The other five offerings were continuations of previously used programs. Nothing new, nothing startling. Good programs, but routine.

Issue #40 offered French Music Festivals, Ways of Mankind, and the Payne Communication Award programs. Only one of these was produced by an NAEB member station. To quote from the Statement of Purposes of the NAEB Tape Network: "The Tape Network shall provide for: (1) the interchange among member stations of programs they themselves produce. This is done to provide a wider range of program material, to stimulate the upgrading of local program standards, and to encourage the production of broadcasts in needed subject areas."

During the past six months, less than one-half of the network offerings have been produced by member stations.

It is a source of pride to a member station to have one of its programs accepted for the NAEB Tape Network. Too constant rejection of such programs will discourage stations from submitting proposals. When the Educational Center takes over the FAE productions — Voices of Europe, Ways of Mankind, the Jefferson series — and when stations also begin receiving foreign programs from the international information services, we will have nothing to fall back on if the NAEB member stations don't submit proposals. If we do not have active contribution and participation by our own group, the NAEB will have lost a very vital function.

In this connection, I personally received nine audition tapes from the NAEB, all submitted by member stations, during the past summer. I was given a very few days to vote on them. I voted favorably upon all, with reservations concerning just one. But the headquarters staff put only one of these programs on the Fall offering list. How did the other members of the Acceptance Committee vote on these programs? Did they all vote unfavorably? I ask this because I have never been informed concerning the vote of the members of the Acceptance Committee on any single proposal. Or did NAEB headquarters simply dismiss our vote?

The offerings of the NAEB Tape Network for this Fall lack variety, and they are very think picking. I cannot understand they members have not get been offered the Fund for Adult Education Grants-in-Aid programs. We were required to have them all at NAEB Headquarters by August 1st at the very latest. There must be at least seven series of programs that are available. They were chosen because they were excellent programs. Why aren't they being distributed?

Frankly, it would seem to me that the Fund for Adult Education would get disgusted with the Tape Network. The Fund put up \$80,000 and all it has received so far is a report. The member stations who won awards have all broadcast their own programs or are going to shortly, but the rest of the membership has not even been offered these programs.

I understand that there is a plan to release them all at one time, and make a big splurge in the papers. That's bad. We all love a big splurge in the papers, but if we get all of these programs at one time, it is going to crowd our initividual schedules. So why are those programs sitting in the Margue? Gregory Hall.

At the very least, the Network Acceptance Committee should be continually informed about the status of grants-in-aid programs.

The Committee raises another question: are we not getting too much material from abroad for the Network, and neglecting our member stations? I agree that the EBC plays and foreign music are outstanding. They are very, very good. But I don't think we ought to take everything that is offered just because it originates in a foreign country. Certainly we should encourage interchange of programs internationally — but let's make sure that they are geared to American audiences. And let's not go so overboard on foreign programs that our home-produced programs are comparatively by-passed.

Granted, an excellent job as been done by our officers in obtaining programs, and the privilege of offering them, from foreign countries. Adequate foreign programs are available to individual member stations from the international information services. Why should member stations pay a \$4,00 fee to get foreign programs from NAEB when so many can be obtained free? It is fine for the Tape Network to list all such foreign programs and give stations information as to where they can be obtained. The function of the NAEB Tape Network, as I see it, is to provide programs we cannot get otherwise.

There are other tendencies in programming, noted by the Committee, which we feel should be corrected. Too many long programs are being offered. Hours of music and talk. Too many half-hour programs. Why aren't more 15-minute programs made available?

Now regarding the Program Planning Committee. It has done a wonderful job in obtaining excellent programs and financial support from outside agencies. A new and equally competent committee should be appointed for this purpose. However, I think the Network Acceptance Committee should not only be empowered, but also instructed, to suggest program series to member stations which could be produced on a cooperative basis. Programs could be developed and coordinated through the Acceptance Committee which would be of great value, with a number of member stations actively participating and contributing to the project. For example, every one of us has some kind of a book-author program. If thirteen member stations could each develop one in a series — one really outstanding

program in the particular area — we could avoid duplication among curselves, and perhaps have a much better series in the end. Maybe such programs would be commissioned, and members told what to produce for a network series, and thus overcome the hazards of catch-as-catch-can offering by members and screening by the Committee.

At the Columbus meeting of the Acceptance Committee in 1953, certain recommendations were made (Appendix B, Executive Committee, May 7, 1953). Among the recommendations was the following: "Every offerer is to be informed concerning the disposition of his proposal within one month." This recommendation is not being observed. (WKAR submitted an American Family series in August, and still has 13 tapes tied up awaiting action. No acknowledgment of receipt of the proposal, no notice of disposition. And this is not an isolated case.)

Forms to be sent to each Acceptance Committee member were mimeographed at Headquarters. Just one has been used, for the <u>Torchhearers</u> series. Other applications are in letter form, which fail to give the required information. Suggestions from the University of Chicago contain no information as to the length of the programs. We received no forms at all, or information of any kind, about the <u>Africa</u> and <u>Great Books of Asia</u> series. Headquarters is back in a rut, neglecting the stations which offer programs.

At Columbus, also, the Committee also recommended, and I quote, "that funds be provided for two additional meetings each year" — namely, 4 meetings in all — April at Columbus, November at the NAEB Convention, Jammery and July at NAEB Headquarters. Thus we could clean up the accumulated proposals every three months. Apparently money can be found for travel by NAEB representatives for other activities, most of which are not as essential to the NAEB membership as the Tape Network.

Furthermore I think that the Tape Network Acceptance Committee should try to lay down some procedures, some schedule, some means of voicing opinious concerning the percentage of foreign language offerings, grants-in-aid programs, and so on. We should have a planned variety in the type of programs that are going to be offered by the Network to NAEB member stations. In order to have balance, a certain proportion of offered network programs should be limited in the variour types—music, talks, drama, in proportion, to give us a better variety.

It has been a wonderful honor to be Chairman of the Network Acceptance Committee, but it was a very hollow honor. I'm not at all satisfied with the way I performed my duties, or with the value of my services to the MAES membership as Chairman of this Committee. As far as I'm concerned, we haven't done more than a few hours of work during the year, because we haven't been allowed to do it, and because we haven't been asked to do it.

In order to enable a future committee to discharge its duties more affectively, we of the 1953 Network Acceptance Committee make the following recommendations:

- (1) First, a more effective system for providing committee members with adequate information about audition programs submitted.
- (2) The Committee should be given adequate opportunity and time to properly evaluate the programs.

- (3) The Committee should be informed concerning its final determination regarding audition tapes. We should know, at least, how we voted as a group.
- (4) While we agree in principle with the necessity of screening some proposals at Headquarters, the Committee would like to receive copies of all proposals submitted by member stations, and full information as to why they were turned down by Headquarters if they were screened out.
- (5) The Committee recommends, second, that increased effort be made to encourage member stations to submit programs for network consideration.
- (6) We recommend that more attention be paid to providing better variety and balance in the network package offerings.
- (7) Finally, we recommend that a better rapport be established between the International Committee and other committees and the Network Acceptance Committee and Network Headquarters. We recognise that, in some instances, Network Headquarters may be obliged to make decisions concerning program acceptance. However, the Network Acceptance Committee must, in all such instances, be fully informed of such decisions. Nor do such decisions by Headquarters negate the fundamental principle, namely, that it is properly the function of the Acceptance Committee to decide what is, or is not, to be released to the member stations; and that this choice, and this decision, is not to be assumed by others. Unless we are reassured of this authority, we recommend that this committee be discontinued.

Despite this rather critical report, the Acceptance Committee nevertheless feels that the NAEB Tape Network is a wonderful institution, operating with surprising efficiency despite its heavy work load. The Committee compliments the staff, and submits this report not as a condemnation, but rather as a suggestion for even greater achievement.

Report made by Waldo Abbot.

Committee Members Present:

H. E. Sally, Louisville Free Public Library, WFPL
Northron Dawson - KUCM U. of Minnesota
William Harley, WHA U. of Wis.
Waldo Abbot
Chairman, Network Acceptance Committee

rogram Acceptance com

## University of Michigan · Ann Arbor, Michigan

E. G. Burrows, Associate Director-Radio, and Manager, WUOM

WUOM ANN ARBOR 91.7 M.C.

RECE VELD NAEB HEAD WARTERS

OCT 3 1 1961

AM 7|8|9|10|11|12|1|2|3|4|5|6

Mr. William G. Harley National Association of Educational Broadcasters 1346 Connecticut Avenue, NW Washington 6, D.C.

Dear Bill:

The Network Acceptance Committee, which met hastily on Wednesday of the Convention, came up with several recommendations. The most important of these was the request that you (or Harold or someone else you might assign, if you are out of town) present a weekly five-minute report on new developments in educational broadcasting. It was felt that this should include both radio and TV. Emphasis should, of course, be placed on NAEB without neglecting other organizations. Items such as those that appear in the Newsletter or printed "Washington Report" might well be given advance notice here, though the presentation should be addressed to the general public and not to station personnel or other broadcasters. We would need to find a title for the program which would not conflict with the existing "Washington Report." Such a five-minute report can easily be included each week with the other five-minute programs currently being distributed. If you find this added task is simply not possible at this time, please let me and Bob Underwood know since we want to include it in the first quarter 1962 offering.

The Committee extended its appreciation to John Lewis for his work on "Washington Report" and recommended that headquarters be on the lookout for funds to increase this type of coverage of Washington affairs. An immediate suggestion would be the purchase of an Ampex 600 or other comparable portable machine which could be used in gathering interviews on location, could be used for recording your program at your office, and might even be used for small editing jobs.

Word has just been received from Acda that (finally) some standby European Review programs are on their way. As soon as we have them in hand, we will announce distribution of the program. When shortwave transmission is poor, we will substitute a pre-taped program. The Committee agreed that, although the experiment might not prove satisfactory, NAEB should make an effort to disseminate the programs on tape. If enough member stations eventually are able to receive the programs direct, or if not enough stations agree to use the tapes, we will drop the programs from the network. But at least we can say to the Netherlands that we have tried.

You will also be pleased to know that Radio Japan has just agreed to forward a series of taped programs to NAEB. Our international relations are not doing too badly in spite of the lack of time and personnel to really push these contacts.

I apologize for having to miss the Thursday session in Washington and hope that Bob Underwood will be able to fill me in on any discussion there relating to network programming.

Cordially,

E. G. Burrows

EGB/et

July 9, 1962

Mr. E. G. Burrows, Manager WHOM Administration Building University of Michigan Ann Arbor, Michigan

Dear Ed:

You'll recall that I mentioned to you at the IERT that I hoped the Grant-in-Aid committee could come up with some recommendations about the future Grant-in-Aid programs.

We need some thought given to such items as: Possible outside sources of financing. -- Revision of rules - with thought given to whether or not we should require all the clearances we now do, etc. -- Basic thought given to whether or not the program is even any good as presently constituted.

-- Should procedures be revised? Should different rules be established, and perhaps a separate system of grants, foriin-school

programs?

And many other questions. I'm sure all of the members of the committee have ideas and suggestions. and I do think we need to give some serious thought to this problem. The grants can well be one of the most important constributions the NAEB makes to educational radio programming, and yet at the moment we don't have enough money to do the job as we would Mr. E. G. Burrows - 2

like to, we probably don't do as well as we should with the money we do have, we don't get enough entries, and I could go on and on.

I am hopeful that your committee will be able to help us, and I am sending a copy of this letter to each, plus informational copies to Bill and Bob. I hope the members of the committee, and Bob, will write their ideas to you, with a copy to me, and that you will them compile these and send me a consensus report and suggestions.

Cordially,

Harold E. Hill Vice President

cc: Ken Kager Larry Frymire Harry Lamb Bob Underwood Bill Harley Scanned from the National Association of Educational Broadcasters Records at the Wisconsin Historical Society as part of "Unlocking the Airwayes: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities, University of Wisconsin-Madison Department of Communication Arts, and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from the National Endowment for the Humanities









